

SECURED BY DESIGN LICENCE HOLDER

THIS IS TO CERTIFY THAT

Really Secure Company UK Ltd t/a Trelidor UK

OF

Unit 41, Walkers Road

Manorside Industrial Estate

Moors Moat North, Redditch, Worcestershire, B98 9HD, United Kingdom

HOLDS A SECURED BY DESIGN LICENCE

VALID IN CONJUNCTION WITH THE CURRENT SCHEDULE UNTIL

13th October 2023

PLEASE REFER TO [HTTPS://WWW.SECUREDBYDESIGN.COM/MEMBER-COMPANIES/SBD-MEMBERS](https://www.securedbydesign.com/member-companies/sbd-members)
FOR THE CURRENT SCHEDULE INFORMATION

Secured by Design



G. Ferguson

GUY FERGUSON
CEO, POLICE CRIME PREVENTION INITIATIVES LIMITED

DATE

14th October 2022



Official Police Security Initiative

Secured by Design

10 Victoria Street | London | SW1H 0NN

E: enquiries@police-cpi.co.uk | T: 0203 8623 999



IMPORTANT INFORMATION ABOUT YOUR SECURED BY DESIGN MEMBERSHIP

Within this membership pack you will find:

- your SBD membership certificate
- details of our next ATLAS National Training Event for police Designing Out Crime Officers, which offers you the opportunity to interact directly with these officers and introduce them to your products and innovations
- a brochure detailing some of our other group initiatives which may be of interest to you. SBD is one part of a larger group of successful, innovative and ground-breaking crime prevention initiatives, which collectively form Police Crime Prevention Initiatives. All of this brings additional opportunities for SBD member companies in other areas of crime prevention and community safety

Secured by Design members hub

You should now have received your login details via email for the members hub part of the website. If you have missed this email, not received it or are having problems gaining access to the hub please contact marketing@police-cpi.co.uk

Contained within the members hub are a range of resources that we feel will support and benefit your business, such as:

- the logos associated with the SBD initiative that you are permitted to use
- the brand guidelines relating to the use of these intellectual property rights
- a Buyers' Guide that can be used by your sales staff and in your marketing materials to highlight to consumers the benefits of buying SBD products from you
- the latest important news relating to opportunities for member companies, which give you exclusive access to a police audience
- a member company bulletin archive

Marketing & PR support

Please remember to engage with our Marketing and PR team and to tag us in on relevant social media posts. We work with members to highlight the work they do with SBD and are happy to collaborate on joint PR opportunities, targeting our media far and wide.

Our social media channels share regular updates on latest news, member company news & product updates and relevant security and crime prevention news / features.

Twitter: [@securedbydesign](https://twitter.com/securedbydesign)

Facebook: [Secured by Design](https://www.facebook.com/securedbydesign)

LinkedIn: [Secured by Design](https://www.linkedin.com/company/securedbydesign)

Secured by Design website

Your business and SBD accredited products have their own webpage on the SBD website and additionally there are dedicated sections on the SBD website for specialist product types such as Counter Terrorism products, moped and motorcycle security products & bicycle security products, with further specialist sections regularly being added.

We continue to see a significant growth in demand for advice and requests for details of companies who have membership with SBD, resulting in increased traffic to the website – currently over half a million visits a year.

Please do not hesitate to contact me if you have any additional matters you wish to discuss.

www.securedbydesign.com